



# OSSEO LIONS ROAR DAYS 2022

~ it's a community tradition that reaches beyond borders ~

**September 9th & 10th**

The Osseo Lions Roar has been the official civic event for the city of Osseo since 1976. The event showcases the vitality of the community's businesses & residents of this NW corridor; welcoming tens of thousands of visitors, residents, and businesses over the course of two days and from communities across the Twin Cities' NW metro region and beyond. Businesses and organizations participating in the Osseo Lions Roar find beneficial effects that reach far beyond the actual event dates.

## This year...

**Marks our 46th year of this event** and its civic and local support of our community. Committee Members for the Osseo Lions Roar are already hard at work to put on another great event for the community this year!

We are lining up fun musical guest performances, Osseo Lions' famous food & beer tents, and of course, some of those traditional favorites the event has become synonymous with: community celebrations like the Osseo 5K run and the popular civic parade!

We're bringing back the vendor fair in the park, the Bean Bag Toss Tournament, and fun games like the Big Wheel and Bingo. We'll also have a few other friendly contests leading up to the event and throughout the weekend.

We've lost some great members and support advocates over the past year, so making this year the best it can be will take added effort from members, volunteers, community advocates & supporters like you.

## So! How can you help?

As a company that either resides in or does business in Osseo, we want to invite you to join other financial supporters in our celebration and showcase your brand's support to the community!

Your economic support will reinforce our vision and ability to make this year's event a great one and will certainly garnish **further goodwill and additional brand awareness of your company.**

**Enclosed is information about our 2022 Sponsorship opportunities.**

We invite you to read through the sponsorship levels and select the option that best matches your business values & abilities.

**We thank you for your consideration & look forward to your support!**



78 Years Strong

P.O. BOX 473  
Attn: Lions Roar Committee  
Osseo, MN 55369

WEBSITE:  
[www.OsseoLionsRoar.com](http://www.OsseoLionsRoar.com)

PHONE:  
651-755-1222

Lion Ed Columbus

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Lion Ed Columbus, Chair  
Lion Richard Troska, Co-Chair  
Lions Roar Committee 2022

# 2022 LIONS ROAR SPONSORSHIP FORM



Business / Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Main Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_, MN Zip \_\_\_\_\_

Primary Email \_\_\_\_\_

Website or Facebook URL \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

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Please make checks payable to Osseo Lions Club. Payments must be received (not postmarked) by August 27th in order to have sponsorship information included on printed signage and T-shirts.

## 2022 ROAR Sponsorship Levels & Benefits

**MOST POPULAR**

mail to: Osseo Lions Club  
P.O. BOX 473  
Attn: Lions Roar Committee  
Osseo, MN 55369

Benefits	Platinum PLUS \$3500+	Premier Roar \$2000+	Platinum Roar \$1000+	Gold Roar \$500+	Silver Roar \$250+	Friends of the Lions \$25-\$249	Volunteers & Special Mentions
Recognition on Osseo Lions website & Facebook page - "Thank You" Feature	X	X	X	X	X	X	X
Recognition in Osseo Press - "Thank You" Feature	X	X	X	X	X		
Sponsor's Name Listed on this year's T-Shirt	X	X	X	X	X		
Sponsor's Name Listed in Announcements at Event	X	X	X	X			
Sponsor - One Color Logo on this year's T-Shirt	X	X	X				
Sponsorship Mention in Parade Line-up	X	X	X				
Sponsor - One Color Logo Showcased on Main Event Stage	X	X	X				
Sponsor's Name Listed on Osseo Gateway Sign	X	X					
Prime Placement of Spons on Osseo Lion's Website with a Link to your Facebook Business Page	X	X					
Platinum Sponsors enjoy annual recognition at all Lions Community Events with a logo display in print, and in digital format along with name, website, and social communications regarding the events for up to one year *** Minimum 3 Events Per Year.	X						



**NEW THIS YEAR:**  
Tent Sponsors\*

X X X

\*There are Limited Spots Available for Tent Sponsors. First come. First Served. Sponsor our Food Tent, Ticket Tent, and Beer Tent.