



## OSSEO LIONS ROAR DAYS 2020

~ a community tradition that reaches beyond borders ~

September 11th & 12th

The Osseo Lions Roar has been the official civic event for the city of Osseo since 1976. This event brings in tens of thousands of visitors, residents, and businesses from communities across the Twin Cities' NW metro region and beyond over the course of its well-known two day event. And, it showcases the vitality of the community's businesses & residents of this NW corridor which has a far-reaching effect beyond the event dates.

### This year...

**Marks our 45th year of this event** and its civic service and local support of our community. The Osseo Lions Club is already hard at work to put on another great event for the community this year!

We want to continue on our goals of last year to expand the reach and celebration of this event through broader sponsorship exposure and event visibility online and off.

We're adding new musical guest performances, expanding food & beverage options, and more. Of course, we'll be keeping all the traditional favorites of this community celebration such as the Osseo 5K run, one of the longest civic parades in the NW area, our beer garden and Lion's food tent, the popular vendor's fair in the park, the Bean Bag Toss Tournament, Big Wheel and Bingo, friendly event contests and the Medallion Hunt before the two-day event.

### How can you participate this year?

As a company who either resides in or does business within the city of Osseo, we want to invite you to join other financial supporters in our celebration and showcase your brand's support to the public!

Your economic support will reinforce our vision and ability to make this year's event a great one and will certainly garnish **further goodwill and additional brand awareness of your company.**

### Enclosed is information about our 2020 Sponsorship opportunities.

We invite you to read through the sponsorship levels and select the option that best matches your business values & abilities.

**We thank you for your consideration & look forward to your support!**



75 Years Strong

P.O. BOX 473  
Attn: Lions Roar Committee  
Osseo, MN 55369

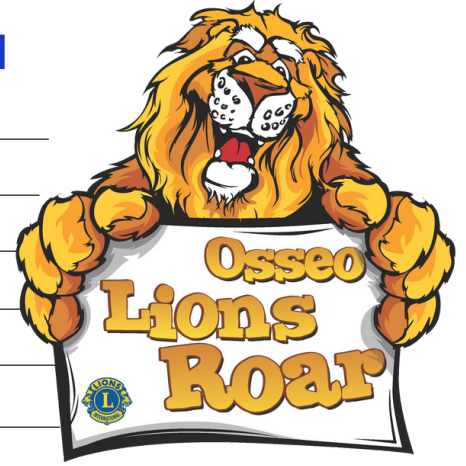
WEBSITE:  
[www.OsseoLionsRoar.com](http://www.OsseoLionsRoar.com)

PHONE:  
763.951.3913 (Back2Basics)  
Tanya Troska

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Lion Tommy Nokk, Chair  
Lions Roar Committee 2020

# 2020 LIONS ROAR SPONSORSHIP FORM



Business / Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Main Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_, MN Zip \_\_\_\_\_

Primary Email \_\_\_\_\_

Website or Facebook URL \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

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Please make checks payable to Osseo Lions Club. Payments must be received (not postmarked) by August 15th, 2020 in order to have sponsorship information included on printed signage and T-shirts.

## 2020 ROAR Sponsorship Levels & Benefits

mail to: Osseo Lions Club  
 P.O. BOX 473  
 Attn: Lions Roar Committee  
 Osseo, MN 55369

Benefits	Platinum \$3500+	Premier Roar \$2000+	Most Popular	Gold Roar \$500+	Silver Roar \$250+	Friends of the Lions \$100-	Volunteers & Special Mentions
			Platinum Roar \$1000+				
Recognition On Osseo Lions website & Facebook page - "Thank You" Feature	X	X	X	X	X	X	X
Recognition in Osseo Press - "Thank You" Feature	X	X	X	X	X		
Sponsor's Name Listed on 2019 T-Shirt	X	X	X	X	X		
Sponsor's Name Listed at Event	X	X	X	X			
Sponsor One Color Logo on 2019 T-Shirt	X	X	X				
Sponsorship Mention in Parade Line Up	X	X	X				
Sponsor One Color Logo Showcased at Main Event Stage	X	X	X				
Sponsor's Name Listed on Osseo Gateway Sign	X	X					
Prime Placement of Sponsorship on Osseo Lion's Website with link to your business website or Facebook page	X	X					
Platinum Sponsors enjoy annual recognition at all Lions Community Events with a logo display in print, and in digital format with logo, name, website URL in email, website, and social media communications regarding the events. ***** Minimum of 4 Events per year.	X						

